

Ažuaž Pictures Creative & Production atelier

Ažuaž Pictures Creative & Production atelier is a full service film, video and sound production company. The company's name Ažuaž [aʒua:ʒ] comes from the a TV-show broadcasted on Latvian TV in the middle of 1990's and doesn't mean anything in particular, leaving a space for your imagination. The company's story is tightly bound with the story of its founder Leo Junzis.

For now Ažuaž Pictures works both for creative agencies as a production studio as well as for end-customers as a creative boutique too. Professional skills and careful attitude to each project help us to create quality end results, whilst our creative insight helps us find unique angles. The commercial spots produced by Ažuaž Pictures are currently appearing on the air across all Latvian TV-channels with more than 10 000 broadcastings (which demonstrates the trust agencies have in our work).

Among Ažuaž Pictures clients you can find the following references:

Creative Agency **Alfacentrs (Maxima Latvia, Toshiba, Herbol)**;
Creative Agency **EURO RSCG RIGA (Cesu beer, Amigo, Hansa lizings, Axa, Lattelecom, Opavia, Reckit Benckiser)**;
Creative Agency **Shark Media (Alita, Hinzenbergs, Fielmann)**;
Creative Agency **Balta** Komunikācijas (self-promos),
Media Agency **Vizeum (Baltika beer, Chupa-Chups, Mentos)**,
Mia Group (Imperio, Le Futur, Glaskek (Glaskek),
Eye Microsurgery Center (www.lazer.lv), **Acme Film (movie-promos)**
and so on.

The company owns the Betacam Sp linear editing studio and non-linear analogue-digital editing suites, and for big projects facilities of the best rental houses are normally used, that gives us possibility to stay always up to date with new technologies in our branch. Our flexibility helps us to offer productions for all price categories starting from ARRI 35 mm to camera phones, that leaves good possibilities for low-budget production including virals.

Ažuaž Pictures LLC offers the whole production of commercial videos, including the search of fantastic locations and pretty skilled models, creative supporting in brainstorming and developing of commercial plots. The company has different crews ready for every kind of the production projects, from administration and assisting through filming, to production and post-production. Also it offers a big variety of professional actors for making commercial spots adaptations to the different languages, including the four Baltic languages – Latvian, Lithuanian, Estonian, and Russian.

[Watch demoreel](#)



Leo Junzis

Born in 1973 and received B.A. in German in 1994, his career in Latvian media started even in 1993 with production and hosting of TV-shows, showing different samples of sub-culture. He has also produced numerous musical and commercial videos since then. In the course of time Leo held different posts in Latvian TV-channels upgrading his skills and developing understanding of the world of video production. 2002 – 2005 he was the head of the production studio and the creative director of the First Baltic TV-Channel whereupon changed to his own production company Ažuaž Pictures.